Removing the barriers keeping your data application or new web presence from becoming a reality - by removing costly and time consuming programming.

Go straight from concept to completion. Cut development time and costs by 90%

Broad scope with deep integration

- Easy large-scale web development.
- Fast small scale app development.
- Integrated email and Tweeting.
- Easily manage data structures.

- Codeless application creation
- Content & Publication Management.
- Comprehensive User Management.
- Full E-commerce engine.

What is clearString?

clearString is web and data application software for Windows™ powered by the neatComponents™ software platform. It is a complete toolbox of encapsulated components for creating and managing all sorts of apps from a simple single-page website to the most sophisticated e-commerce or data-management application. It is fully integrated and installs from a single download. It has been designed to bring your projects to completion in days, not months. There is no coding, no programming and it is still fully flexible - without requiring creative compromises. It is not a mash-up of Open Source coding - so there are no licensing worries. It has been made from the ground-up so that components always work - there is no debugging thousands of lines of code and you never have to worry about interpreting code when staff turnover, eliminating long term maintenance worries.

Web & App designers

The codeless software provides powerful data handling tools, based on a relational database model. There is no limit to the quantity or complexity of the data structures. All components are configured from control panels - there is no code debugging to do. Advanced features allow for the efficient presentation of vast amounts of information, and tools provide elegant handling of hierarchical data structures. Navigation, CSS and full CMS plus many other functions are automatic.

Business users

clearString doesn't need skilled programmers that are hard to find and are a hassle to manage. Outsourcing to contract workers or overseas can consume more management time that you have available. Using clearString means you don't need the expensive staff you thought you did. There are flexible licensing options, including free and pay-as-you-go.

Cut site creation time & costs by 90%

It is not that clearString enables you to something which is otherwise impossible, it is that it makes it fast and profitable ... and that's the difference between development as a hobby and as a business.

Without compromising

All without compromising on the visuals or esthetics of the website. Data handling is separated from the visual appearance of the application. So sites and apps can be redesigned without reworking the data-management ... and sites can be easily cloned for highly profitable replication.

clearString is codeless, comprehensive app & web development software that will transform the way your organization works. Visit the website today to discover more about how **clearString changes everything**.

clearString www.clearString.com

clearString - codeless data app & website development software

clearString has been designed from the top down to make the creation of data applications, websites, Intranets and Extranets quick to build and easy to manage all without being a major drain on staffing or financial resources. It enables you to 'de-skill' app and web development and maintenance, so that you can redeploy internal staff and be more competitive in your marketplace.

Minimize Staffing Costs

By allowing tight control but with easy access, the neatComponents engine behind clearString makes it possible to leverage the skills of your existing technologists. Unlike ordinary Internet development tools and simplistic Content Management Systems, the system does not require any programming at all. You are protected from complexity: the system cannot be broken. All functions are managed using straightforward dialog boxes. It makes it easy for developers to create apps & sites with what are otherwise difficult features. It takes care of all the technical administration which you'd normally need a programmer or a hosting tech to handle.

Develop sites	Manage users	Manage content	Manage data
Create apps & sites quickly - simple drag & drop.	Manage Users - allow editing and still keep control.	Control website appearance & make your own templates.	Input Forms give fast data integration & no code-writing.
Content management: easy to use Direct entry for simple sites.	Unlimited Users & User Groups control page and site access.	Content management: data-entry forms structure complex sites.	Data Queries - advanced display using just basic database skills.
Navigation - Automatic, self-managing. Permission aware.	Approval controls & workflow locking govern user access.	Email integration: 'on event', submission forms & responses.	Full E-commerce - stock control, shipping, tax and payment.
... with no specialist skills or technical knowledge.	... fine-grain User permissions: page-by-page; item-by-item.	... highly scalable - no client licences. Low training costs.	... all without outsourcing or increasing your labor costs.
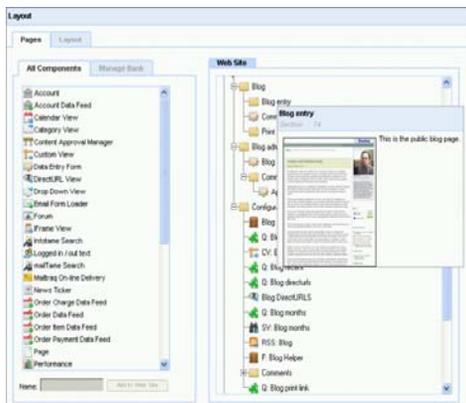
Web & App Development - without any programming to do. The system is component based, with each component configured from control panels. Each app or site has its own Layout Manager, and its own access permissions. Building is a simple drag-and-drop from the 'store' of components into position on the site tree. Workflow-locking and Approval Controls keep you in control. Flexible licensing including pay-as-you-go. You will not need to employ additional staff for 'back-office' database support.
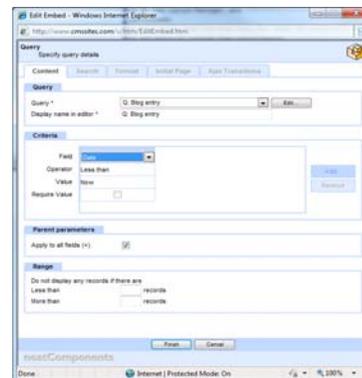
Powerful data handling tools, based on a relational database model. There is no limit to the quantity or complexity of the data structures.

Advanced features allow for the efficient presentation of vast amounts of information, and tools provide elegant handling of hierarchical data structures. All components are configured from control panels - there is no code debugging to do.

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